

PRIVATE MARKETS DATA & ANALYSIS

Enhance your analysis of private markets with FactSet's comprehensive coverage of private companies, investment firms, and market research.

General Atlantic LLC (0029XN-E) - Subsidiary FactSet Private Company

General Atlantic LLC
0029XN-E | Private Equity Firm

General Atlantic LLC (General Atlantic), subsidiary of General Atlantic Service Co. LLC., is a private equity firm founded in 1980 by Shuji Honjo. It is headquartered in New York, the US, with additional offices in China, London, Munich, Amsterdam, Mexico, India, Singapore, Jakarta and Sao Paulo. General Atlantic invests in companies located across the globe. The firm targets companies operating in the fields of consumer, financial services, healthcare, life sciences and technology. It provides financing for growth capital. It invests in both private and public companies and takes minori... [More](#)

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About
Founded: 1980

Parent : General Atlantic Service Co. LP

Investments Overview

AUM	ACTIVE	AVERAGE HOLDING PERIOD	ACTIVE FUNDS
\$20.2B	113	4.5 Yrs.	2
EST. DRY POWDER	TOTAL	STATED INVESTMENT SIZE	AVERAGE FUND SIZE
\$2.5B	240	\$50.0M - \$400.0M	\$20.2B

Source: Preqin

Active

Countries

Exited

Industries

Types

United States	45.5%	Packaged Software	23.6%	VC	58.2%
China	12.7%	Internet Software/Services	9.1%	PE	40.9%
Brazil	5.5%	Miscellaneous Commercial Services	8.2%	PE,VC	0.9%
India	5.5%	Information Technology Services	5.5%		
Other	30.9%	Other	53.6%		

Firm Strategy

Investment Strategy
Buyout, Expansion / Late Stage, Growth, pre-IPO, Spin-Offs

Company Situation
Competitive Advantage, Defensible Market Position, Directional Change, Family Business, Innovative Company, Intellectual Property, International Growth Potential, Positive/Stable Cashflow, Strong Market Position

ANALYZE DETAILED DATA COVERING THE PRIVATE MARKETS ECOSYSTEM

Make informed decisions, from raising funds to exiting, with high-quality content from FactSet's comprehensive data offering. We connect our proprietary data with that of our third-party partners to capture market trends and activity that provide transparency and coverage across the company lifecycle.

Data Integration:

- 40+ data items including firmographics, financials, investment rounds, and transactions
- Investment rounds with in-depth analysis of the deals, boards seats, and ownership held
- 2 million+ companies with five years of financials available through partnerships with Dun & Bradstreet, Bureau Van Dijk, and CreditSafe
- 1 million+ early stage companies supported by Crunchbase
- Private Markets news from FactSet StreetAccount, Crunchbase, and DJ News
- Global coverage of GP investments, funds under management, and their LPs
- Differentiated data including investment strategies, expertise provided, and sector focus
- GP fund profiles including fund performance, stage, characteristics, holdings, and LPs
- Track portfolio companies from initial investment through all exit strategies with links to FactSet's M&A and IPO data collection

DEEPEN YOUR ANALYSIS WITH PRIVATE MARKETS-SPECIFIC REPORT VIEWS

Quickly gain an overview of a GP and their funds under management with FactSet's sophisticated reports and analytics. Gain a core understanding of key participants and transactions across the private market's lifecycle. View displays in snapshot, entity structure, and transactions reports to accurately follow the money.

- An investor's track record, expertise, and experience
- Stats on AUM, dry powder, average fund size, and holding period
- 23,000+ GP investors – Angles, VC, PE, Corporates, Asset Owners
- Fund Performance and Strategy by Preqin and Cobalt
- Details on each investment round, capital amount, and co-investors
- Management/Board bios and relationships

Discover details on four+ million global private companies. To enrich our own collection, we have partnered with industry-leading private company data providers to ensure high-quality robust coverage across all regions. FactSet's profiles tell the story of a company lifecycle from initial seed capital to portfolio exit.

- Gain a 360-degree view of companies' products and business lines
- Pull valuations from historical financials and investment rounds
- Gather financing history that tracks active and former investors
- Track M&A activity and associated securities for sources of capital
- Tailor news alerts powered by Crunchbase and DJ News
- View public and private debt financing

Airbnb, Inc. (09LXG-E) - Holding Company
VC-Backed
FactSet Private Company

Airbnb, Inc
09LXG-E | Private Company | Hospitality Services (1510)

Airbnb is a community marketplace for people to list, discover, and book unique spaces around the world through mobile phones or the internet. Airbnb connects travelers seeking authentic experiences with hosts offering unique, inspiring spaces around the world. Airbnb is a trusted online marketplace for people to list, discover, and book unique accommodations and experiences around the world. Unlock local experiences and travel through the eyes of a local. Whether the available space is a castle for a night, a sailboat for a week, or an apartment for a month, Airbnb is the easiest way for people to showcase these distinctive spaces to an audience of millions. By facilitating and book unique spaces around the world through mobile phones or the internet. Airbnb connects travelers seeking travel through the eyes of a local discover. ... [More](#)

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About
Founded: 2000
DBA: Air Bed & Breakfast
Former name(s): Bain & Co
CEO: Mike Chesky

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Social: [in](#) [tw](#) [f](#)

Crunchbase info
Rank: 4956
Categories: Hospitality, Marketplace, Travel, Travel Accommodations
Source: Crunchbase

Stats

REVENUE (USD/M) 2,600.00	EMPLOYEES 3,500
EST. VC RAISED (USD/M) 4,600.3	# INVT 19
LAST INVT. 06 Apr '2020	FIST INVT. 01 Jan '2019
ACTIVE INVESTORS 3	TOTAL INVESTORS 59

Unless otherwise noted, financial values are in Millions of USD

Key Developments

Investments (19) M&A (32) Company Holdings (8) View: All events

2012		2013			2014			2015			2016			2017			2018			2019			2020			2021
Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
2	3	1	1	3	1	1	3	1	3	3	3	3	3	3	1	3	1	2	3	1	2	1	1	1	1	

Date	Type	Event	Value	Investors/Buyers	Target	Status
06 Apr '20	Investments	Series M	1,000.0	2	Airbnb, Inc.	Active
10 Oct '19	Investments	Series H	25.9	-	Airbnb, Inc.	Active
11 Sep '19	M&A	Series G2	55.0	8	Atlas Obscura	Active
05 Aug '19	M&A	Atlas Obscura Inc Series B	-	Airbnb, Inc.	Urbandoor, Inc.	Closed
15 Apr '19	Equity Deal	Acquisition / Merger	463.0	Airbnb, Inc.	Hotel Tonight, Inc.	Closed
07 Mar '19	PE Investment as an LP	Acquisition / Merger	463.0	Airbnb, Inc.	Hotel Tonight, Inc.	Announced