WHY TRUVALUE LABS
Truvalue Labs is the first company to apply AI to uncover timely, objective ESG data that identifies both risks and opportunities at the speed of current events. We focus on company ESG behavior from external sources and include both positive and negative events that go beyond traditional sources of ESG risk data. Using machine learning, Truvalue Labs aggregates, extracts, analyzes, and generates scores on millions of documents each month, as events happen.

ESG Data and Analytics from Truvalue Labs
Harness the power of AI to uncover ESG insights.
Increasingly, investors are seeking reliable, high-quality data that goes beyond company disclosures to capture corporate impact. Today’s superabundance of information calls for modern environmental, social, and governance (ESG) analysis built around the application of artificial intelligence (AI) to gain deeper insights into sustainable investments.

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COMPREHENSIVE GLOBAL COVERAGE

100K+ DATA SOURCES
Local, national, and international news, non-governmental organizations (NGOs), watchdog groups, trade blogs, industry publications, and social media

26K+ COMPANIES
Coverage of public and private companies and 13 years of history, updated continuously

10+ LANGUAGES
English, French, Spanish, German, Chinese, Japanese, Portuguese, Italian, Dutch, Danish, Finnish, Norwegian, and Swedish

“We like the objectivity of Truvalue Labs’ data that isn’t dependent upon what companies publish about themselves. Their timely, material ESG data helps us to continually monitor the managers in our client partner funds and to evaluate and select new managers.”

Faith Ward
Chief Responsible Investment Officer
Brunel Pension Partnership Ltd.

Supporting your workflow
The world’s largest asset managers, asset owners, wealth managers, and consultants rely on Truvalue Labs’ award-winning data and analytics to uncover risks and opportunities and make more informed investment decisions.

• Asset Managers
  - Idea Generation and Portfolio Construction
  - Composite Scoring
  - Portfolio Analysis, Alerts, and Reporting
  - Company and Industry Research

• Asset Owners
  - Manager Selection and Monitoring
  - Investor Inquiry Management
  - Portfolio Analysis, Alerts, and Reporting

• Quantitative Managers
  - ESG Risk Premia Incorporation
  - Proprietary ESG Score Creation
  - Risk Management

• Risk and Compliance
  - Due Diligence
  - Research and Monitoring
  - Portfolio Risk Management
ESG SOLUTIONS

Unique Scores
Truvalue Labs data separates signal from noise to help you uncover opportunities to outperform the market. Incorporate a new breed of ESG data that is uncorrelated and additive to common quant strategies. Truvalue provides four key scores that measure short-term, long-term, and the trend of performance across the Sustainability Accounting Standards Board (SASB)™ and Sustainable Development Goal (SDG) categories.

Flexible Delivery
Rely on frictionless access to Truvalue Labs data through the FactSet Workstation, Truvalue Platform, data feeds, APIs, and major cloud platforms. Our platform tools provide powerful search capabilities, intuitive dashboards, and insightful analytics that let you quickly integrate Truvalue Labs data.

Essential Spotlights
The Truvalue AI engine detects the most significant positive and negative events and summarizes them through Spotlights. Leverage unprecedented transparency into ESG events and their sources, topics, and impact magnitude.

Connected Content and Workflow Solutions
Boost your sustainable investment workflows with ESG solutions for every stage of your research, portfolio construction, impact assessment, risk management, and regulatory compliance processes. Combine Truvalue Labs scores with traditional data from leading ESG vendors to create your own composite score using the most open and connected ESG data ecosystem.

KEY BENEFITS
Deliver a differentiated ESG solution to your clients
Leverage the power of AI to power your strategy and manage risk.

Leverage SASB’s materiality framework
Analyze companies using the industry-vetted framework of codified standards from SASB.

Stay on top of market-moving ESG issues
Manage risk and avoid being blindsided with timely ESG alerts and intuitive dashboards.

Make more informed decisions
Compare company ESG behavior in real time relative to a peer, sector, benchmark, or an industry. Spot trends before they are trending.

Measure corporate impact toward the UN SDGs
Analyze corporate activities that contribute or detract from the 16 SDGs.

Rely on 13+ years of data on material factors
Truvalue Labs provides a clean, consistent dataset with more than 13 years of history on SASB’s 26 material categories and the UN’s 16 SDGs.
DYNAMIC MATERIALITY
Dynamic Materiality reveals which ESG categories receive the most attention for each company, as measured by article volume.

Research from Truvalue Labs shows that the ESG factors that are financially material for companies change over time, rather than remaining static based on industry membership. This data can be rolled up to the portfolio, sector, or country level to understand how material ESG issues evolve in importance within different cohorts through time.