## FACTSET > SEE THE ADVANTAGE

# **Banking Industry Analysis**

Enhance your analysis of U.S. banks with FactSet's comprehensive banking data.



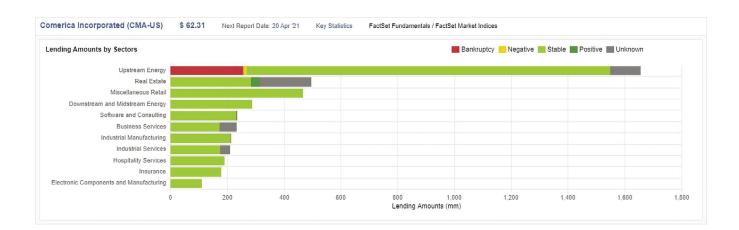
#### ANALYZE DETAILED DATA ON U.S. BANKS

With FactSet's extensive database of U.S. banking institutions and bank holding companies, gain access to extensive information concerning U.S. public and private banks using SEC and regulatory financial data from the U.S. Federal Reserve, FFIEC, and FDIC. Examine detailed line items for thousands of public and private banks, thrifts, and depository institutions. Analyze and compare performance on hundreds of metrics including profitability, capital adequacy, loan/deposit composition, asset quality, and more. Leverage FactSet's vast selection of proprietary content sets to gain a complete understanding of a bank, including its financial performance, governance, ownership, and capital structure. Import detailed bank data into Microsoft Excel to perform custom bank sector analysis. Integrate the data into your off-platform workflows such as quantitative modeling and application development using FactSet's robust suite of data feeds and APIs.

## NAVIGATE DOWN TO THE BRANCH LEVEL

Uncover each U.S. bank's deposit market share, market share concentration, and locations using aggregated regulatory branch data from the FDIC. Analyze geographic distribution and branch detail at the metropolitan statistical area (MSA), state, county, and zip-code levels using economic overlay options such as population and income data. Perform deep cross-sectional analysis to identify industry trends based on profitability, capital adequacy, population size, branch type, and more.

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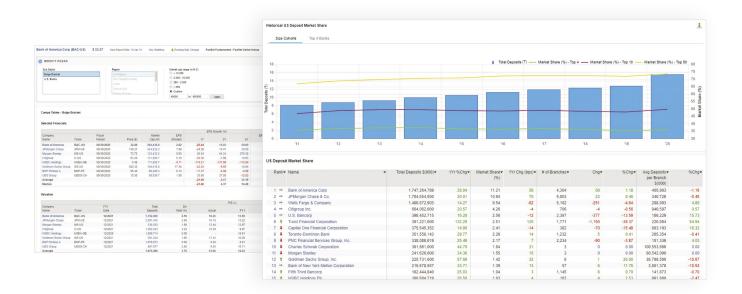
#### DEEPEN YOUR ANALYSIS WITH BANK-SPECIFIC REPORTS

Access FactSet's preformatted reports via both workstation and web. Examine our customized ratio analysis, comparable company report, and various metrics specific to the banking sector, e.g., Basel III capital ratios, nonperforming loans, and breakdowns of bank deposits. Quickly view related entities in a bank's organizational structure with easy navigation between subsidiaries.

Study branches of one or multiple banks at a time in a Pro-forma M&A scenario. Screen across bank SEC and regulatory financials, branches, and deals to detect acquisition or investment targets, generate ideas, and more. Scrutinize potential bank mergers using FactSet-calculated deposit market share, geographic distribution of branches, and the Herfindahl-Hirschman Index (HHI) for the combined entity.

## **KEY FEATURES**

- Quickly gain an overview of a bank using preformatted reports
- Access data visualization tools highlighting bank branch locations
- Compare bank metrics using reports specifically designed to highlight banks
- Leverage related FactSet content sets
- Import data into Microsoft Excel for detailed analysis



About FactSet: FactSet is a leading provider of financial information and analytic applications to investment professionals around the globe. To learn more about FactSet's banking industry financial data, contact sales@factset.com or visit www.factset.com. Copyright © 2021 FactSet Research Systems Inc. All rights reserved. #14908/0421/FSM311