

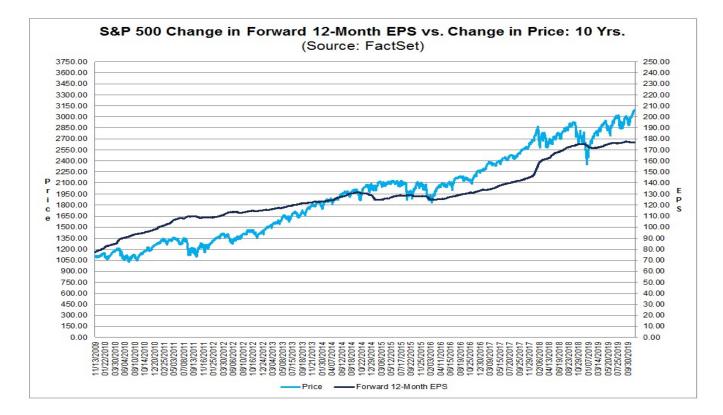
John Butters, Senior Earnings Analyst jbutters@factset.com

Media Questions/Requests media\_request@factset.com

November 15, 2019

# **Key Metrics**

- Earnings Scorecard: For Q3 2019 (with 92% of the companies in the S&P 500 reporting actual results), 75% of S&P 500 companies have reported a positive EPS surprise and 60% of S&P 500 companies have reported a positive revenue surprise.
- Earnings Growth: For Q3 2019, the blended earnings decline for the S&P 500 is -2.3%. If -2.3% is the actual decline for the quarter, it will mark the first time the index has reported three straight quarters of year-over-year earnings declines since Q4 2015 through Q2 2016.
- Earnings Revisions: On September 30, the estimated earnings decline for Q3 2019 was -4.1%. Six sectors have higher growth rates today (compared to September 30) due to positive EPS surprises.
- Earnings Guidance: For Q4 2019, 60 S&P 500 companies have issued negative EPS guidance and 27 S&P 500 companies have issued positive EPS guidance.
- Valuation: The forward 12-month P/E ratio for the S&P 500 is 17.5. This P/E ratio is above the 5-year average (16.6) and above the 10-year average (14.9).



To receive this report via e-mail or view other articles with FactSet content, please go to: https://insight.factset.com/

All data published in this report is available on FactSet. Please contact media\_request@factset.com or 1-877-FACTSET for more information.

## Topic of the Week:

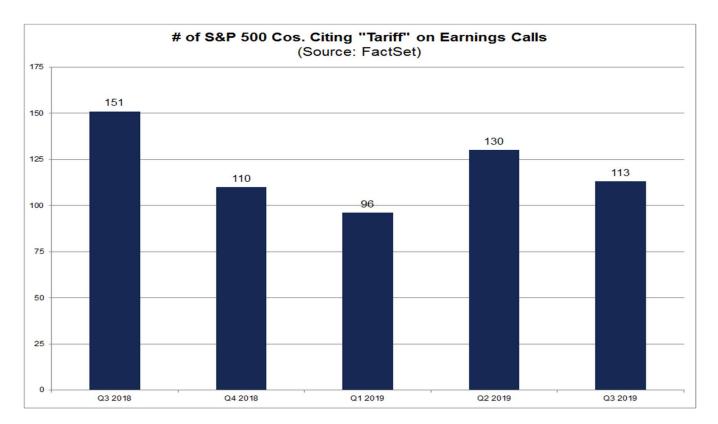
### 13% Fewer S&P 500 Companies Citing "Tariffs" on Earnings Calls in Q3 vs. Q2

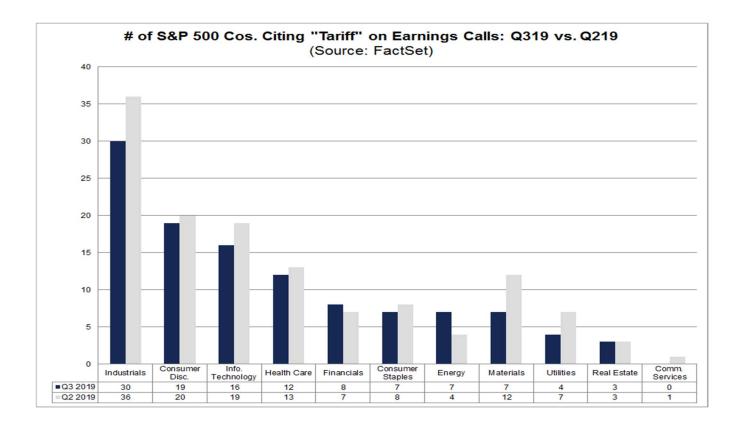
During each corporate earnings season, it is not unusual for companies to comment on subjects that had an impact on their earnings and revenues in a given quarter or may have an impact on earnings and revenues in future quarters. To date, 92% of the companies in the index have reported earnings results for the third quarter. Given the continued uncertainty around tariffs, have companies in the S&P 500 commented on "tariffs" during their earnings conference calls for the third quarter?

To answer this question, FactSet searched for the term "tariff" in the conference call transcripts of the 451 S&P 500 companies that had conducted earnings conference calls between September 15 and November 14. Of these 451 companies, 113 (or 25%) cited the term "tariff" during the call. At the sector level, the Industrials led all sectors with 30 companies citing" the term "tariff" on earnings calls.

The number of S&P 500 companies discussing tariffs on Q3 2019 earnings calls during this time is below the number through the same point in time in the second quarter. From June 15 through August 14, 130 S&P 500 companies (or 29%) had cited the term "tariff" on their Q2 2019 earnings calls over this time frame. Thus, there has been a 13% decrease (113 vs. 130) in the number of S&P 500 companies citing "tariffs" in Q3 relative to Q2 during this period. At the sector level, eight of the eleven sectors have witnessed a decrease in the number of S&P 500 companies citing the term "tariff" on earnings calls in Q3 2019 relative to Q2 2019, led by the Industrials (-6) and Materials (-5) sectors.

The number of S&P 500 companies discussing tariffs on Q3 2019 earnings calls is also below the number at the same point in time in the year-ago quarter. From September 15 (2018) through November 14 (2018), 151 S&P 500 companies (or 34%) had cited the term "tariff" on their Q3 2018 earnings calls over this time frame. Thus, the number of S&P 500 companies citing "tariffs" in Q3 2019 is 25% below the number from last year at the same point in time.









## Q3 Earnings Season: By The Numbers

### Overview

To date, 92% of the companies in the S&P 500 have reported actual results for Q3 2019. In terms of earnings, the percentage of companies reporting actual EPS above estimates (75%) is above the 5-year average. In aggregate, companies are reporting earnings that are 3.9% above the estimates, which is below the 5-year average. In terms of sales, the percentage of companies (60%) reporting actual sales above estimates is above the 5-year average. In aggregate, companies are reporting sales that are 0.8% above estimates, which is also above the 5-year average.

The blended (combines actual results for companies that have reported and estimated results for companies that have yet to report) earnings decline for the third quarter is -2.3%, which is smaller than the earnings decline of -2.5% last week. Positive earnings surprises reported by companies in the Information Technology and Consumer Staples sectors were mainly responsible for the decrease in the overall earnings decline during the week. If -2.3% is the actual decline for the quarter, it will mark the first time the index has reported three straight quarters of year-over-year declines in earnings since Q4 2015 through Q2 2016. It will also mark the largest year-over-year decline in earnings reported by the index since Q2 2016 (-3.2%). Six sectors are reporting (or have reported) year-over-year growth in earnings, led by the Utilities and Health Care sectors. Five sectors are reporting (or have reported) a year-over-year decline in earnings, led by the Energy, Materials, and Information Technology sectors.

The blended revenue growth rate for the third quarter is 3.1%, which is equal to the revenue growth rate of 3.1% last week. If 3.1% is the actual growth rate for the quarter, it will mark the lowest revenue growth rate for the index since Q3 2016 (2.7%). Eight sectors are reporting (or have reported) year-over-year growth in revenues, led by the Health Care sector. Three sectors are reporting (or have reported) a year-over-year decline in revenues, led by the Materials sector.

Looking ahead, analysts see a decline in earnings in the fourth quarter followed by 5% to 6% earnings growth for Q1 2020 and Q2 2020.

The forward 12-month P/E ratio is 17.5, which is above the 5-year average and above the 10-year average.

During the upcoming week, 15 S&P 500 companies (including 1 Dow 30 component) are scheduled to report results for the third quarter.

### Scorecard: More Companies Beating EPS Estimates, But By Smaller Margins

Percentage of Companies Beating EPS Estimates (75%) is Above 5-Year Average

Overall, 92% of the companies in the S&P 500 have reported earnings to date for the third quarter. Of these companies, 75% have reported actual EPS above the mean EPS estimate, 6% have reported actual EPS equal to the mean EPS estimate, and 19% have reported actual EPS below the mean EPS estimate. The percentage of companies reporting EPS above the mean EPS estimate is above the 1-year (74%) average and above the 5-year (72%) average.

At the sector level, the Consumer Staples (89%), Health Care (86%), and Information Technology (85%) sectors have the highest percentages of companies reporting earnings above estimates, while the Materials (54%) and Energy (54%) sectors have the lowest percentages of companies reporting earnings above estimates.

Earnings Surprise Percentage (+3.9%) is Below 5-Year Average

In aggregate, companies are reporting earnings that are 3.9% above expectations. This surprise percentage is below the 1-year (+5.2%) average and below the 5-year (+4.9%) average.

The Information Technology sector (+6.8%) is reporting the largest positive (aggregate) difference between actual earnings and estimated earnings. Within this sector, Gartner (\$0.70 vs. \$0.43), Xerox (\$1.08 vs. \$0.87), and Citrix Systems (\$1.52 vs. \$1.25) have reported the largest positive EPS surprises.

The Health Care sector (+6.8%) is also reporting the largest positive (aggregate) difference between actual earnings and estimated earnings. Within this sector, WellCare Health Plans (\$5.50 vs. \$3.86), Illumina (\$1.93 vs. \$1.40), and Incyte (\$0.59 vs. \$0.44) have reported the largest positive EPS surprises.

FACTSET

On the other hand, the Energy sector (+0.2%) reported the smallest positive (aggregate) difference between actual earnings and estimated earnings. Within this sector, TechnipFMC (\$0.12 vs. \$0.51) and Occidental Petroleum (\$0.11 vs. \$12.32) reported the largest negative EPS surprises.

The Communication Services sector (+0.4%) reported the second smallest positive (aggregate) difference between actual earnings and estimated earnings. Within this sector, News Corporation (\$0.04 vs. \$0.05), Alphabet (\$10.12 vs. \$12.32), TripAdvisor (\$0.58 vs. \$0.69), and Twitter (\$0.17 vs. \$0.20) reported the largest negative EPS surprises.

### Market Rewarding Earnings Beats

To date, the market is rewarding positive earnings surprises more than average and punishing negative earnings surprises less than average.

Companies that have reported positive earnings surprises for Q3 2019 have seen an average price increase of +2.3% two days before the earnings release through two days after the earnings. This percentage increase is well above the 5-year average price increase of +1.0% during this same window for companies reporting positive earnings surprises.

Companies that have reported negative earnings surprises for Q3 2019 have seen an average price decrease of -1.5% two days before the earnings release through two days after the earnings. This percentage decrease is smaller than the 5-year average price decrease of -2.6% during this same window for companies reporting negative earnings surprises.

#### Percentage of Companies Beating Revenue Estimates (60%) is Above 5-Year Average

In terms of revenues, 60% of companies have reported actual sales above estimated sales and 40% have reported actual sales below estimated sales. The percentage of companies reporting sales above estimates is above the 1-year average (59%) and above the 5-year average (59%).

At the sector level, the Health Care (83%) and Financials (80%) sectors have the highest percentages of companies reporting revenues above estimates, while the Utilities (18%) and Materials (29%) sectors have the lowest percentages of companies reporting revenues above estimates.

### Revenue Surprise Percentage (+0.8%) is Above 5-Year Average

In aggregate, companies are reporting revenues that are 0.8% above expectations. This surprise percentage is below the 1-year (+0.9%) average but above the 5-year (+0.7%) average.

At the sector level, the Financials (+2.8%) sector reported the largest positive (aggregate) differences between actual revenues and estimated revenues, while the Utilities (-6.4%) sector reported the largest negative (aggregate) difference between actual revenue and estimated revenues.

### Revisions: Decrease in Blended Earnings Decline this Week

#### Decrease in Blended Earnings Decline This Week

The blended (year-over-year) earnings decline for the third quarter is -2.3%, which is smaller than the earnings decline of -2.5% last week. Positive earnings surprises reported by companies in the Information Technology and Consumer Staples sectors were mainly responsible for the decrease in the overall earnings decline during the week.

#### No Change in Blended Revenue Growth This Week

The blended (year-over-year) revenue growth rate for the third quarter is 3.1%, which is equal to the revenue growth rate of 3.1% last week.



### Year-Over-Year Earnings Decline: -2.3%

The blended (year-over-year) earnings decline for Q3 2019 is -2.3%, which is below the 5-year average earnings growth rate of 6.9%. If -2.3% is the actual decline for the quarter, it will mark the first time the index has reported three straight quarters of year-over-year declines in earnings since Q4 2015 through Q2 2016. It will also mark the largest year-over-year decline in earnings reported by the index since Q2 2016 (-3.2%).

S&P 500 companies with more international revenue exposure are reporting a much larger decline in earnings relative to S&P 500 companies with less international revenue exposure. For S&P 500 companies that generate more than 50% of revenue outside the U.S., the blended earnings decline is -7.4%. For S&P 500 companies that generate more than 50% of revenue inside the U.S., the blended earnings growth rate is 0.4%.

Six sectors are reporting (or have reported) year-over-year earnings growth, led by the Utilities and Health Care sectors. Five sectors are reporting (or have reported) a year-over-year decline in earnings, led by the Energy, Materials, and Information Technology sectors.

Utilities: Four Industries Reported Year-Over-Year Growth Above 10%

The Utilities sector reported the highest (year-over-year) earnings growth of all eleven sectors at 10.1%. At the industry level, all five industries in this sector reported growth in earnings. Four of these five industries reported double-digit earnings growth: Independent Power and Renewable Electricity Producers (33%), Gas Utilities (27%), Multi-Utilities (11%), and Water Utilities (11%).

#### Health Care: Providers & Services Industry Leads Year-Over-Year Growth

The Health Care sector is reporting the second highest (year-over-year) earnings growth of all eleven sectors at 8.7%. At the industry level, five of the six industries in this sector are reporting (or have reported) growth in earnings. Three of these five industries are reporting (or have reported) double-digit earnings growth: Health Care Providers & Services (20%), Health Care Equipment & Suppliers (11%), and Life Sciences Tools & Services (11%).

### Energy: 4 of 6 Sub-Industries Reported Year-Over-Year Decline

The Energy sector reported the largest (year-over-year) decline in earnings of all eleven sectors at -39.7%. Lower oil prices helped to drive the decline in earnings for the sector, as the average price of oil in Q3 2019 (\$56.44) was 19% lower than the average price of oil in Q3 2018 (\$69.43). At the sub-industry level, four of the six sub-industries in the sector reported a decline in earnings for the quarter: Integrated Oil & Gas (-54%), Oil & Gas Exploration & Production (-49%), Oil & Gas Equipment & Services (-11%), and Oil & Gas Refining & Marketing (-3%). On the other hand, the other two sub-industries in the sector reported growth in earnings for the quarter: Oil & Gas Drilling (101%) and Oil & Gas Storage & Transportation (10%).

#### Materials: Metals & Mining Industry Led Year-Over-Year Decline

The Materials sector reported the second largest (year-over-year) earnings decline of all eleven sectors at -9.6%. At the industry level, two of the four industries in this sector reported a decline in earnings: Metals & Mining (-61%) and Containers & Packaging (-12%). On the other hand, the other two industries in this sector reported earnings growth: Construction Materials (29%) and Chemicals (2%).

At the company level, Freeport-McMoRan and Nucor were the largest contributors to the (year-over-year) decline in earnings for the sector. Freeport-McMoRan reported actual EPS of -\$0.01 for Q3 2019, compared to year-ago EPS of \$0.35. Nucor reported actual EPS of \$0.90 for Q3 2019, compared to year-ago EPS of \$2.33. If these two companies were excluded, the blended earnings growth rate for the sector would improve to 1.5% from -9.6%.

#### Information Technology: Micron Technology Leads Year-Over-Year Decline

The Information Technology sector is reporting the third largest (year-over-year) earnings decline of all eleven sectors at -5.3%. At the industry level, three of the six industries in this sector are reporting a decline in earnings: Semiconductors & Semiconductor Equipment (-29%), Technology Hardware, Storage, & Peripherals (-9%), and Electronic Equipment, Instruments & Components (-5%). On the other hand, the other three industries in this sector are reporting earnings growth: Software (16%), IT Services (7%), and Communication Equipment (4%).

### Earnings Insight

FACTSET

At the company level, Micron Technology is the largest contributor to the (year-over-year) decline in earnings for the sector. The company reported actual EPS of \$0.56 in Q3 2019, compared to year-ago EPS of \$3.53. If Micron Technology were excluded, the blended earnings decline for the sector would improve to -0.4% from -5.3%.

### Year-Over-Year Revenue Growth: 3.1%

The blended (year-over-year) revenue growth rate for Q3 2019 is 3.1%, which is below the 5-year average revenue growth rate of 3.5%. If 3.1% is the actual growth rate for the quarter, it will mark the lowest revenue growth rate for the index since Q3 2016 (2.7%).

S&P 500 companies with more international revenue exposure are reporting a much larger decline in revenues relative to S&P 500 companies with less international revenue exposure. For S&P 500 companies that generate more than 50% of revenue outside the U.S., the blended revenue decline is -2.1%. For S&P 500 companies that generate more than 50% of revenue inside the U.S., the blended revenue growth rate is 5.1%.

Eight sectors are reporting (or have reported) year-over-year growth in revenues, led by the Health Care sector. Three sectors are reporting (or have reported) a year-over-year decline in revenues, led by the Materials sector.

#### Health Care: Cigna and CVS Lead Growth on Easy Comparisons to Year-Ago Pre-Merger Revenues

The Health Care sector is reporting the highest (year-over-year) revenue growth of all eleven sectors at 15.0%. At the industry level, all six industries in this sector are reporting (or have reported) revenue growth for the quarter. However, the Health Care Providers & Services is the only industry that reported double-digit revenue growth (20%).

At the company level, Cigna and CVS Health are the largest contributors to (year-over-year) revenue growth for the sector. However, the revenue growth rates for both companies are being boosted by apples-to-oranges comparisons of post-merger revenues to pre-merger revenues. For Cigna, the actual revenue for Q3 2019 (\$35.83 billion) reflects the combined revenues of Cigna and Express Scripts, while the actual revenue for Q3 2018 (\$11.46 billion) reflects the standalone revenue for Cigna. For CVS Health, the actual revenue for Q3 2019 (\$64.81 billion) reflects the combined revenues of CVS Health and Aetna, while the actual revenue for Q3 2018 (\$47.27 billion) reflects the standalone revenue for CVS. These apples-to-oranges comparisons are the main reason Cigna and CVS Health are the largest contributors to revenue growth for the sector. If these companies were excluded, the blended revenue growth rate for the sector would fall to 7.2% from 15.0%.

#### Materials: DuPont Led Decline on Hard Comparison to Year-Ago Pre-Split Revenues

The Materials sector reported the highest (year-over-year) decline in revenue of all eleven sectors at -14.7%. At the industry level, two of the four industries in this sector reported a decline in revenue for the quarter: Chemicals (-21%) and Metals & Mining (-14%).

At the company level, DuPont was the largest contributor to the (year-over-year) decline in revenue for the sector. However, the revenue decline was boosted by an apples-to-oranges comparison of post-split revenues to pre-split revenues. The actual revenue for Q3 2019 (\$5.43 billion) reflected the standalone revenue for DuPont, while the actual revenue for Q3 2018 (\$20.12 billion) reflected the combined revenue for DowDuPont (DuPont, Dow, and Corteva). This apples-to-oranges comparison was the main reason DuPont was the largest contributor to the revenue decline for the sector. If this company were excluded, the blended revenue decline for the sector would improve to 1.6% from -14.7%.



## Looking Ahead: Forward Estimates and Valuation

### Guidance: Negative Guidance for Q4 is Below Average to Date

The term "guidance" (or "preannouncement") is defined as a projection or estimate for EPS provided by a company in advance of the company reporting actual results. Guidance is classified as negative if the estimate (or mid-point of a range estimates) provided by a company is lower than the mean EPS estimate the day before the guidance was issued. Guidance is classified as positive if the estimate (or mid-point of a range of estimates) provided by the company is higher than the mean EPS estimate the day before the guidance was issued.

At this point in time, 87 companies in the index have issued EPS guidance for Q4 2019. Of these 87 companies, 60 have issued negative EPS guidance and 27 have issued positive EPS guidance. The percentage of companies issuing negative EPS guidance is 69% (60 out of 87), which is below the 5-year average of 70%.

### Earnings: Flat Earnings Projected for 2019

For the third quarter, S&P 500 companies are reporting a decline in earnings of -2.3% and growth in revenues of 3.1%. Analysts see a decline in earnings in the fourth quarter followed by earnings growth of 5% to 6% in Q1 2020 and Q2 2020.

For Q4 2019, analysts are projecting a decline in earnings of -1.4% and revenue growth of 2.5%.

For CY 2019, analysts are projecting flat earnings (0.0%) and revenue growth of 3.9%.

For Q1 2020, analysts are projecting earnings growth of 5.1% and revenue growth of 4.5%.

For Q2 2020, analysts are projecting earnings growth of 6.4% and revenue growth of 4.9%.

For CY 2020, analysts are projecting earnings growth of 9.7% and revenue growth of 5.5%.

### Valuation: Forward P/E Ratio is 17.5, Above the 10-Year Average (14.9)

The forward 12-month P/E ratio is 17.5. This P/E ratio is above the 5-year average of 16.6 and above the 10-year average of 14.9. It is also above the forward 12-month P/E ratio of 16.8 recorded at the end of the third quarter (September 30). Since the end of the third quarter (September 30), the price of the index has increased by 4.0%, while the forward 12-month EPS estimate has decreased by 0.3%.

At the sector level, the Consumer Discretionary (21.6) sector has the highest forward 12-month P/E ratio, while the Financials (12.9) sector has the lowest forward 12-month P/E ratio.

### Targets & Ratings: Analysts Project 9% Increase in Price Over Next 12 Months

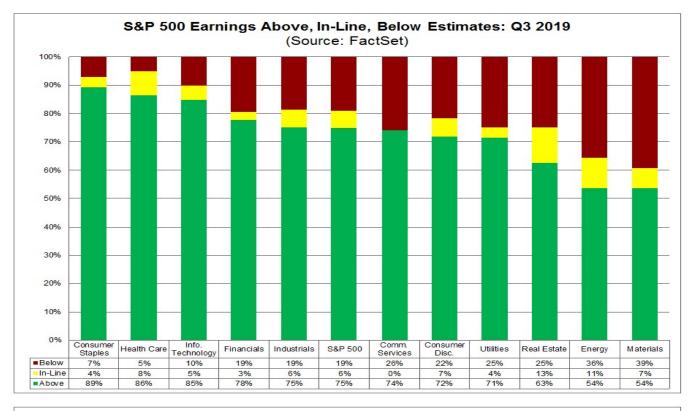
The bottom-up target price for the S&P 500 is 3371.51, which is 8.9% above the closing price of 3096.63. At the sector level, the Energy (+17.1%) sector is expected to see the largest price increase, as this sector has the largest upside difference between the bottom-up target price and the closing price. On the other hand, the Financials (+3.9%) and Industrials (+4.9%) sectors are expected to see the smallest price increases, as these sectors have the smallest upside differences between the bottom-up target price and the closing price for this sector.

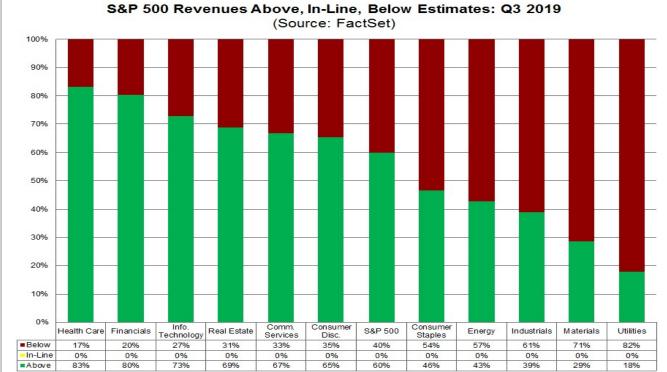
Overall, there are 10,108 ratings on stocks in the S&P 500. Of these 10,108 ratings, 50.2% are Buy ratings, 43.0% are Hold ratings, and 6.8% are Sell ratings. At the sector level, the Energy (66%) sector has the highest percentage of Buy ratings, while the Consumer Staples (39%) sector has the lowest percentage of Buy ratings.

### Companies Reporting Next Week: 15

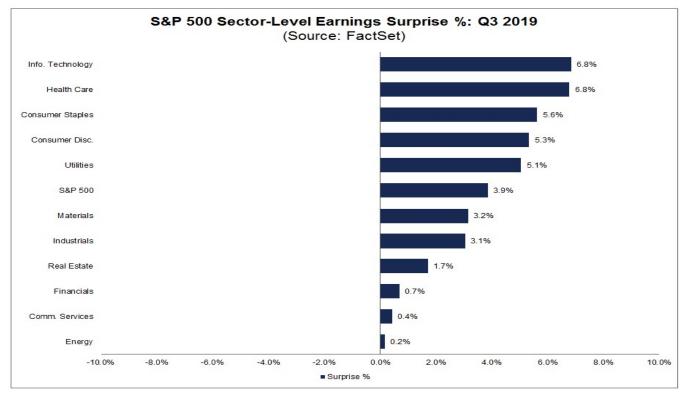
During the upcoming week, 15 S&P 500 companies (including 1 Dow 30 component) are scheduled to report results for the third quarter.

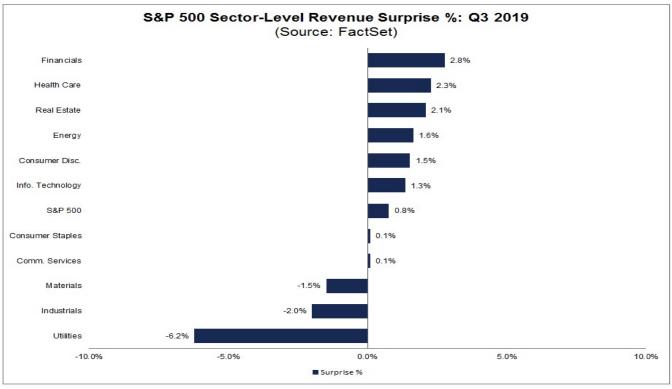




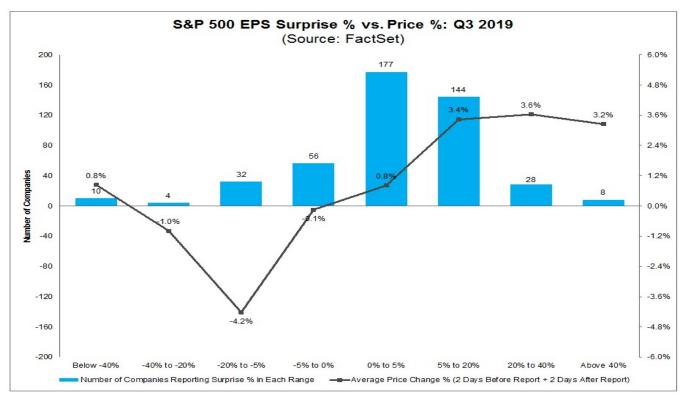


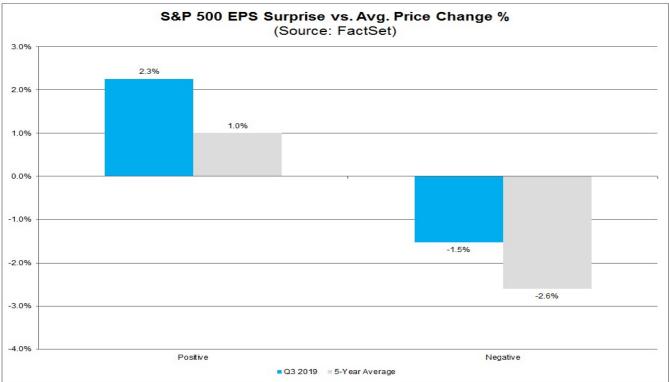




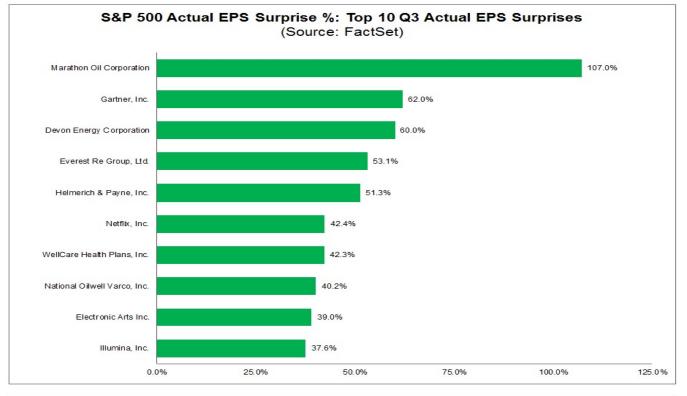


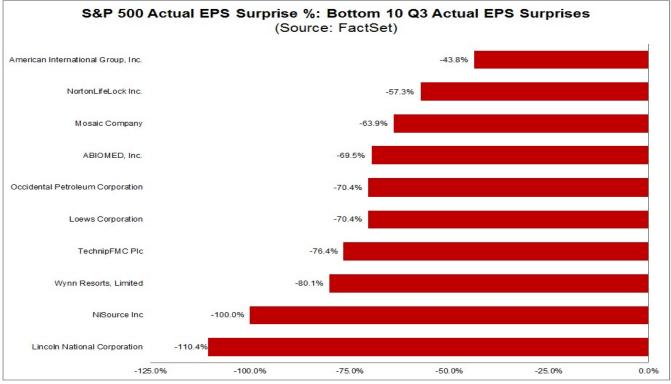






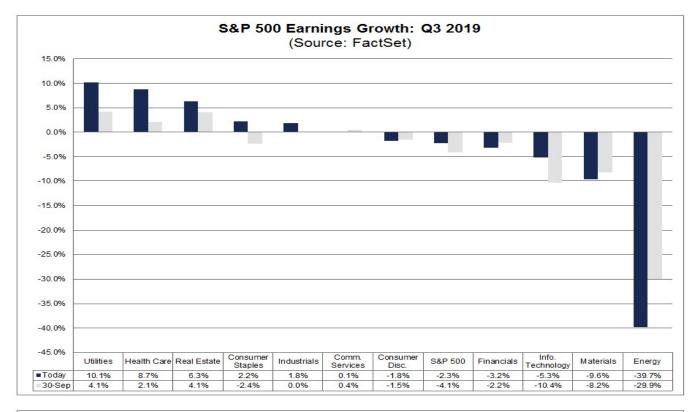


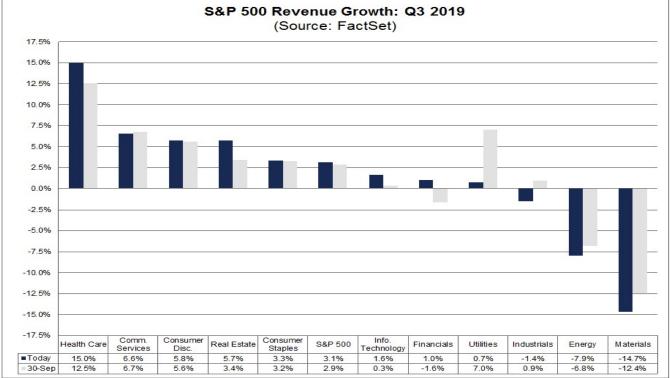






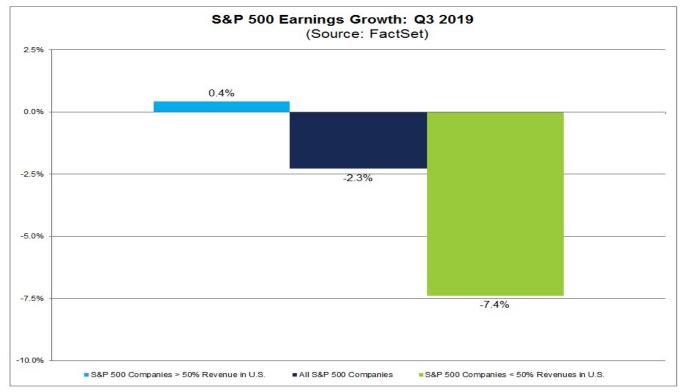
### Q3 2019: Growth

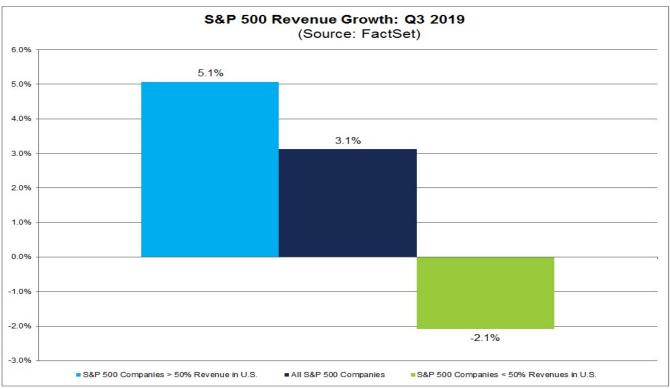




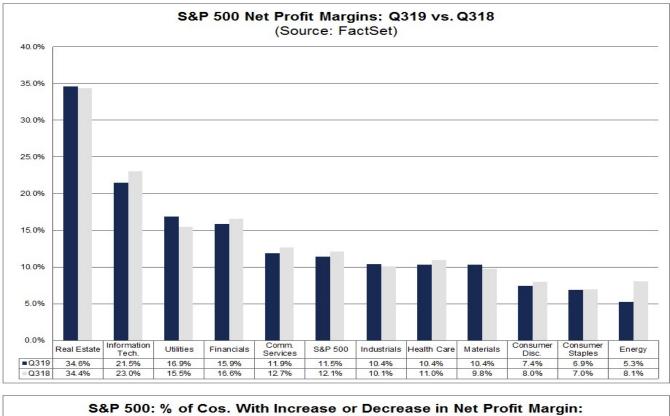


## Q3 2019: Growth

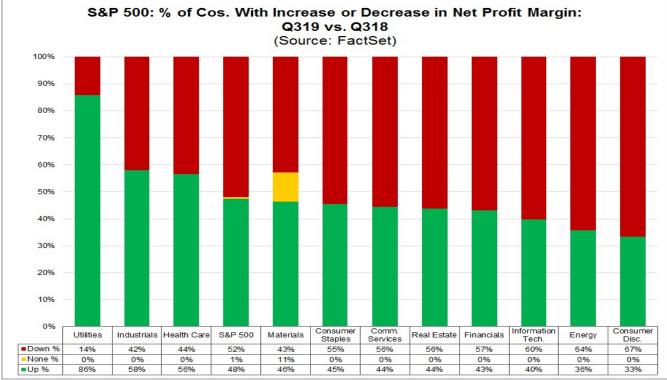






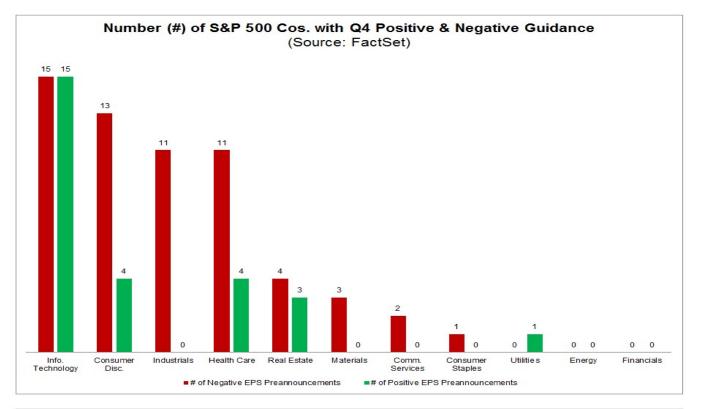


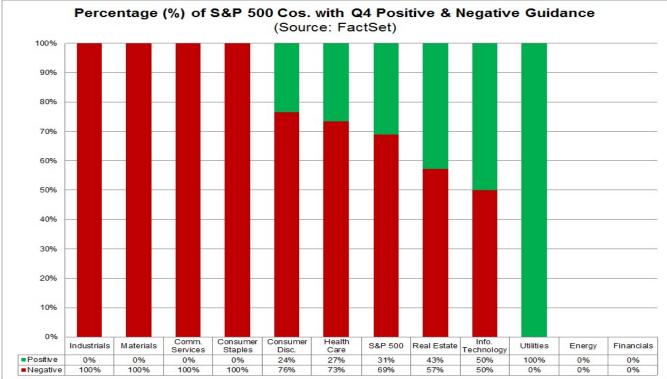
### Q3 2019: Net Profit Margin





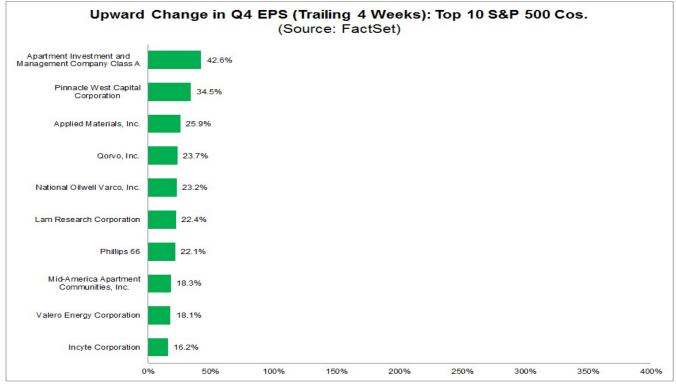
## Q4 2019: EPS Guidance

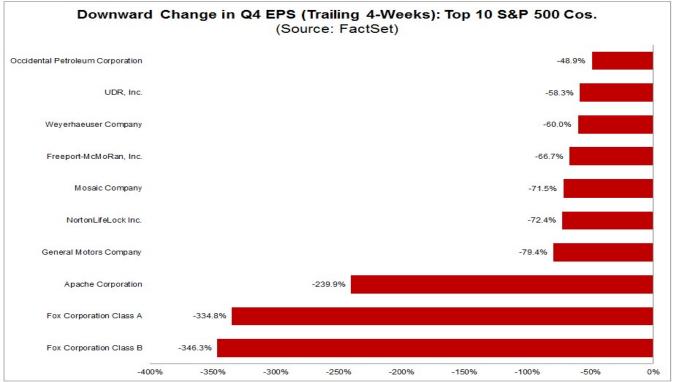






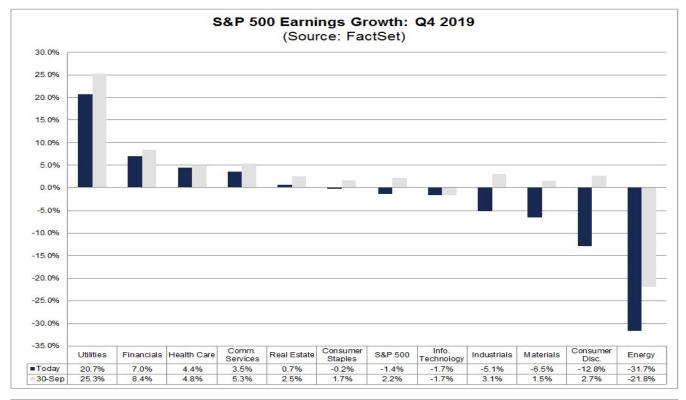
### Q4 2019: EPS Revisions

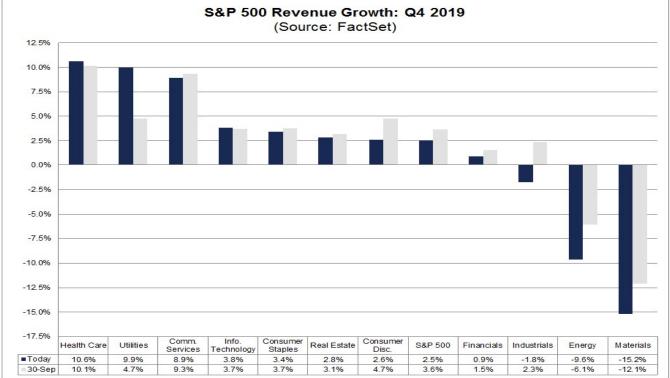






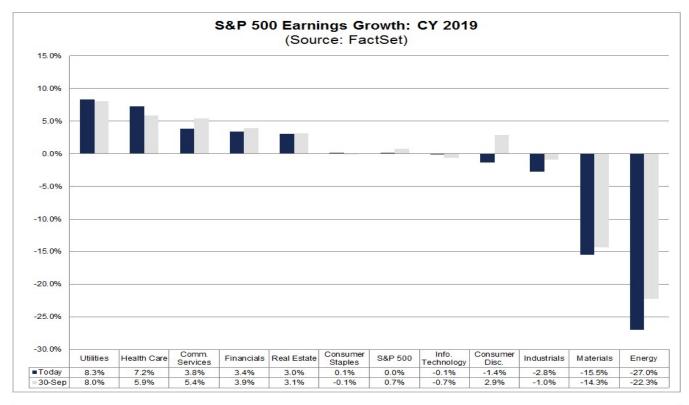
## Q4 2019: Growth

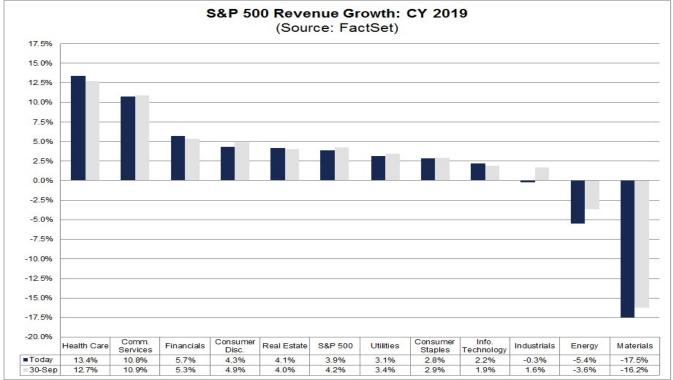






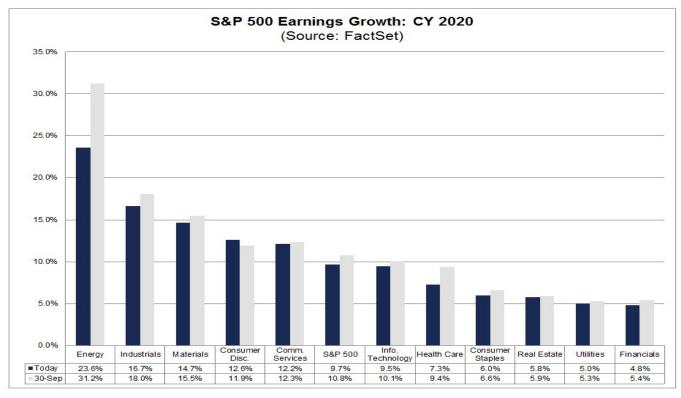
### CY 2019: Growth

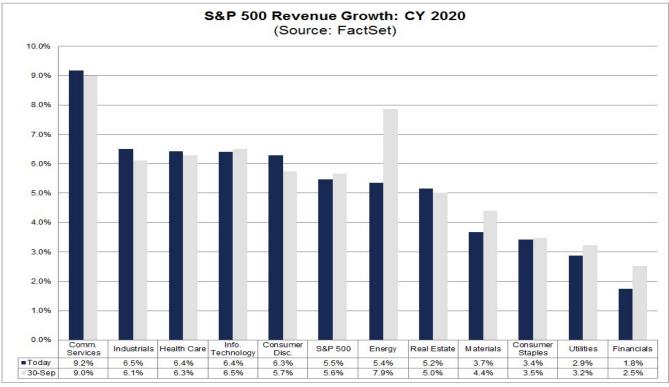






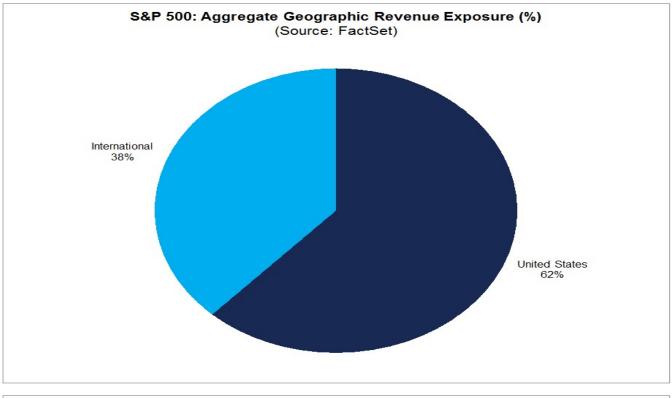
### CY 2020: Growth

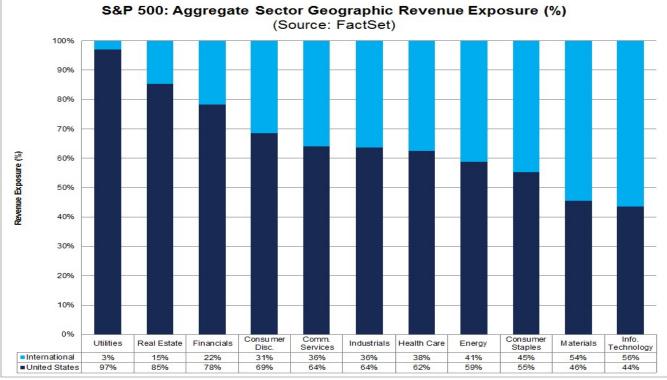




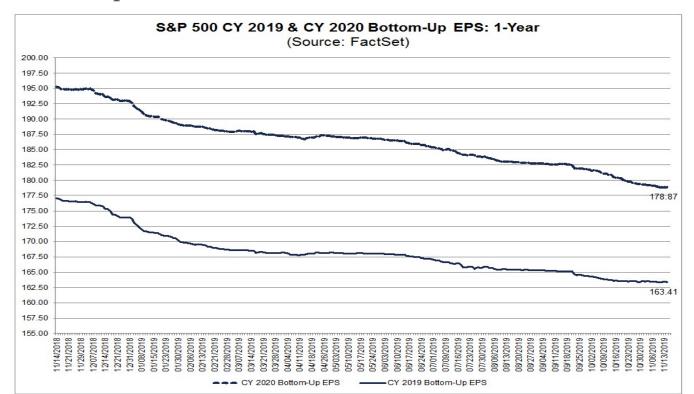


## Geographic Revenue Exposure

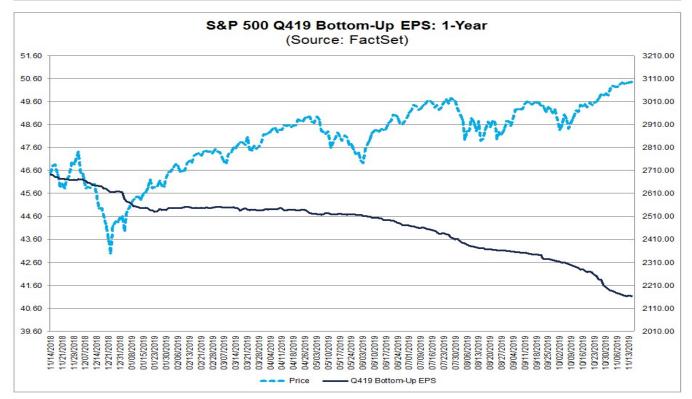


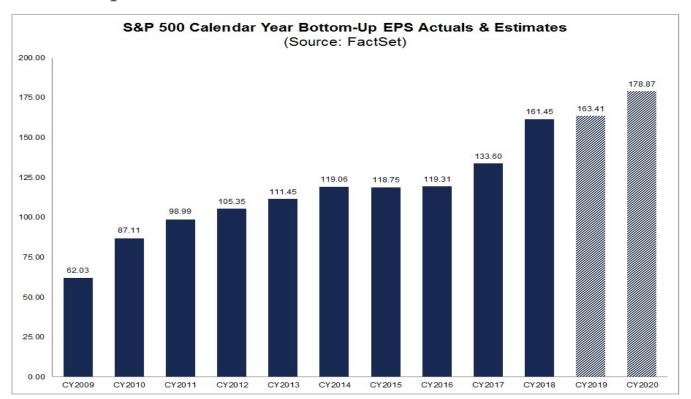




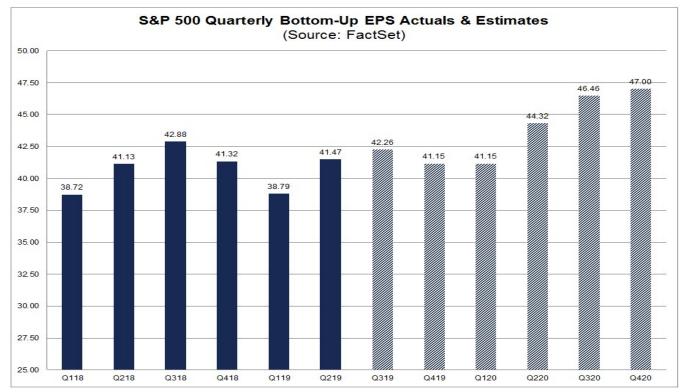


## Bottom-up EPS Estimates: Revisions



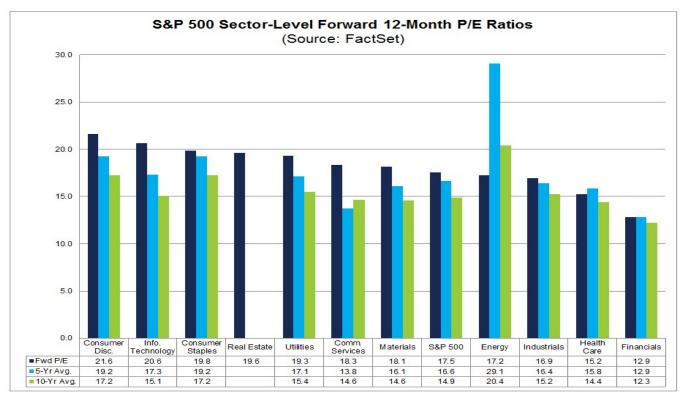


### Bottom-up EPS Estimates: Current & Historical

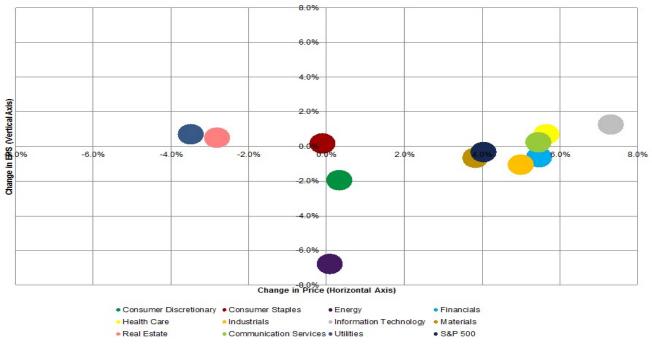




# Forward 12M P/E Ratio: Sector Level

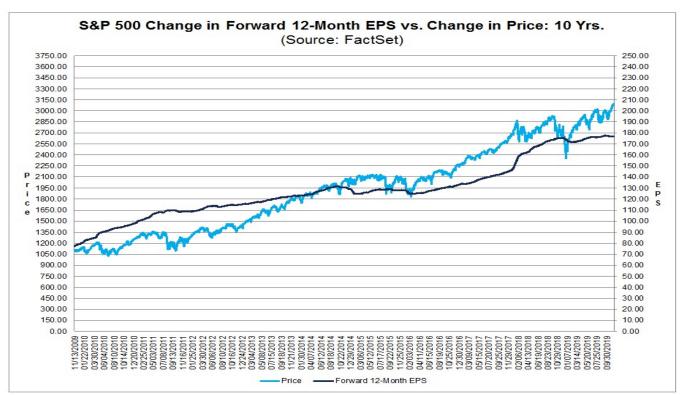


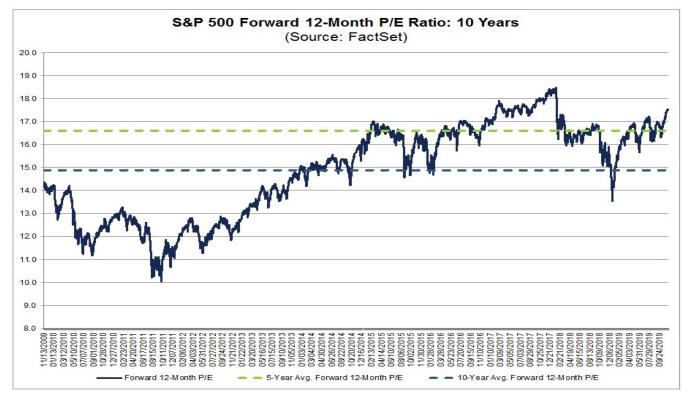
Sector-Level Change in Fwd. 12-Month EPS vs. Price: Since Sep. 30 (Source: FactSet)





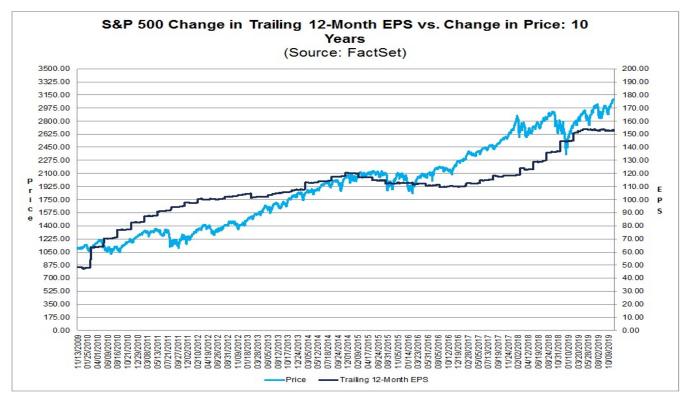
### Forward 12M P/E Ratio: 10-Years

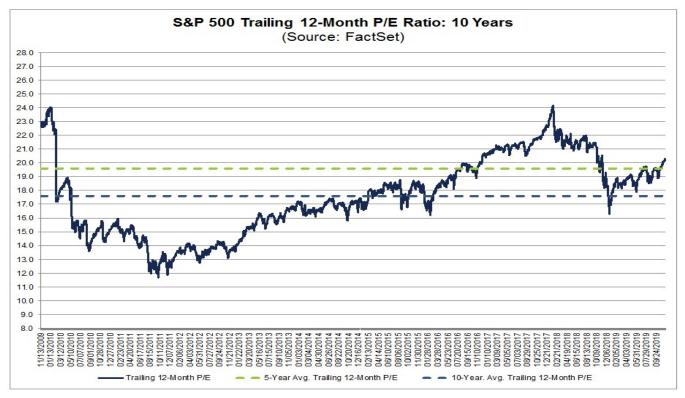




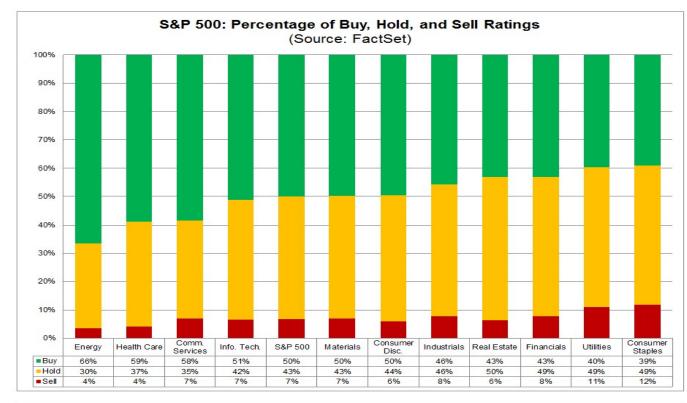


### Trailing 12M P/E Ratio: 10-Years

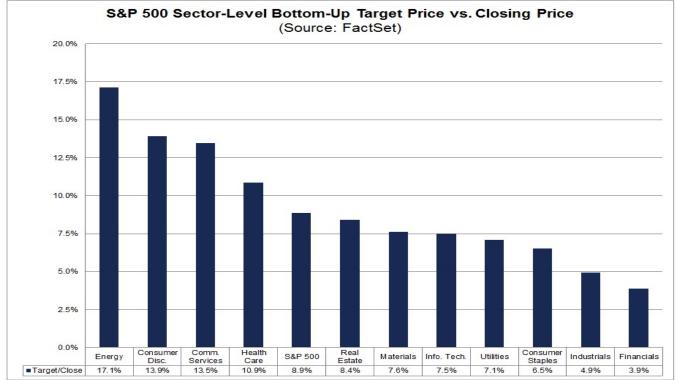








## Targets & Ratings





#### **Important Notice**

The information contained in this report is provided "as is" and all representations, warranties, terms and conditions, oral or written, express or implied (by common law, statute or otherwise), in relation to the information are hereby excluded and disclaimed to the fullest extent permitted by law. In particular, FactSet, its affiliates and its suppliers disclaim implied warranties of merchantability and fitness for a particular purpose and make no warranty of accuracy, completeness or reliability of the information. This report is for informational purposes and does not constitute a solicitation or an offer to buy or sell any securities mentioned within it. The information in this report is not investment advice. FactSet, its affiliates and its suppliers assume no liability for any consequence relating directly or indirectly to any action or inaction taken based on the information contained in this report.

FactSet aggregates and redistributes estimates data and does not conduct any independent research. Nothing in our service constitutes investment advice or FactSet recommendations of any kind. Estimates data is provided for information purposes only.

FactSet has no relationship with creators of estimates that may reasonably be expected to impair its objective presentation of such estimate or recommendation. FactSet redistributes estimates as promptly as reasonably practicable from research providers.

#### About FactSet

FactSet (NYSE:FDS | NASDAQ:FDS) delivers superior content, analytics, and flexible technology to help more than 126,000 users see and seize opportunity sooner. We give investment professionals the edge to outperform with informed insights, workflow solutions across the portfolio lifecycle, and industry-leading support from dedicated specialists. We're proud to have been recognized with multiple awards for our analytical and data-driven solutions and repeatedly ranked as one of Fortune's 100 Best Companies to Work For<sup>®</sup> and a Best Workplace in the United Kingdom and France. Subscribe to our thought leadership blog to get fresh insight delivered daily at <u>insight.factset.com</u>. Learn more at <u>www.factset.com</u> and follow on Twitter: <u>www.twitter.com/factset</u>.